

PACIFIC
RETAIL

A PLACE TO RECONNECT

Belden

PREMIER DESTINATION
FOR SHOPPING, DINING, AND
ENTERTAINMENT
IN EASTERN OHIO

Village



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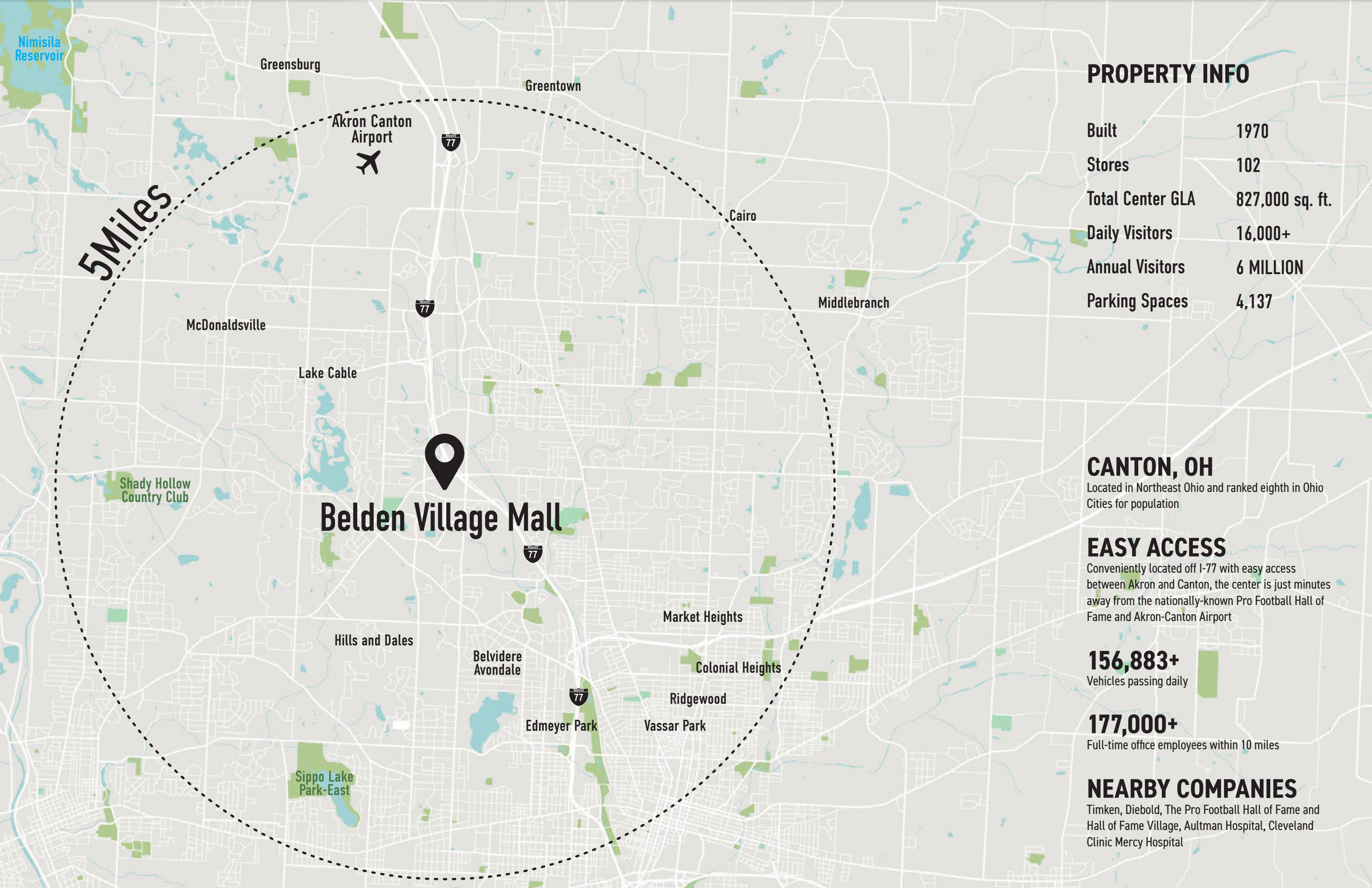
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Welcome

Belden Village, the premier shopping destination located in the hub of Eastern Ohio. It boasts over 100 specialty shops and restaurants. Conveniently located off I-77, the center is just minutes away from the nationally known Pro Football Hall of Fame and Akron-Canton Airport. Anchored by Dillard's, Macy's, Dave & Buster's, and the Dick's Sporting Goods/Golf Galaxy combo store, Belden Village Mall welcomes shoppers to experience top of the line shopping and dining at favorites such as Chico's, White House | Black Market, Pandora, PINK, and Condado Taco's. The center celebrated half a century this past year and continues to be a cornerstone across generations with community-centric programming and experiential activities.



5 Miles

Belden Village Mall

PROPERTY INFO

Built	1970
Stores	102
Total Center GLA	827,000 sq. ft.
Daily Visitors	16,000+
Annual Visitors	6 MILLION
Parking Spaces	4,137

CANTON, OH

Located in Northeast Ohio and ranked eighth in Ohio Cities for population

EASY ACCESS

Conveniently located off I-77 with easy access between Akron and Canton, the center is just minutes away from the nationally-known Pro Football Hall of Fame and Akron-Canton Airport

156,883+

Vehicles passing daily

177,000+

Full-time office employees within 10 miles

NEARBY COMPANIES

Timken, Diebold, The Pro Football Hall of Fame and Hall of Fame Village, Aultman Hospital, Cleveland Clinic Mercy Hospital

Nearby Universities

Of the 18 schools near Canton, nine are four-year private colleges or universities where 11,612 undergraduate students are enrolled. The three universities below are within a 15-mile radius of Canton, Ohio.



UNIVERSITY OF MOUNT UNION

The University of Mount Union is a small, private institution in Ohio that provides a practical education grounded in the liberal arts tradition.



MALONE UNIVERSITY

Malone University is a private Christian liberal arts college in Canton, Ohio. In addition to Malone University's traditional undergraduate college, the school also maintains a graduate school offering masters in a wide field of professional studies.

WALSH UNIVERSITY

As a Catholic University welcoming students from 38 states and 31 countries offering undergraduate, graduate, and online adult accelerated degree programs, Walsh's ultimate mission is to develop leaders in service to others.



Nearby Development

HOME OF THE PRO FOOTBALL HALL OF FAME AND VILLAGE

Located in Canton, Ohio, the Pro Football Hall of Fame opened in 1963 and has continuously grown throughout the years. As of 2023, there are a total of 371 elected members of the Pro Football Hall of Fame. The members are referred to as “Gold Jackets” due to the distinctive gold jackets they receive during the induction ceremony. The Pro Football Hall of Fame attracts over 200,000 football fans a year from all over the U.S. and continues to be a staple in the Canton community. Hall of Fame Village is a three-phased mixed use project focused around the Pro Football Hall of Fame. Phase III under construction with openings 2023, 2024 & 2025*



INDOOR FOOTBALL-THEMED WATERPARK*

A spectacular 147,000 square foot football themed waterpark with waterslide tower, lazy river, wave pool, zero entry fun zone, swim up bar, and outdoor entertainment area scheduled to open in winter 2024.



HILTON TAPESTRY HOTEL*

A seven-story, 154,000 square foot premium Hilton Tapestry Hotel featuring 180 guestrooms, 10 suites, a 5,000 square foot ballroom, 2,100 square feet of meeting rooms, an indoor pool and fitness center, as well as a full service 106 seat restaurant with indoor and outdoor seating. Opening in 2025.

EATERY BRANDS

Currently open: Don Shula's American Kitchen & Starbucks. The Pizza Oven, The Brew Kettle, TOP GOLF Swing Suite, Smoosh, and Heggy's Nut Shop now open.

PLAY-ACTION PLAZA

Featuring a Forward Pass Zipline and the Redzone Giant Ferras Wheel with 20 gondolas soaring around for unrivaled views.

CONSTELLATION CENTER FOR EXCELLENCE

Located in the west endzone of Tom Benson Hall of Fame Stadium, the 75,000 square foot retail, research, and office building serves as the anchor for a one-of-a-kind media mesh video wall attached to the side of the structure.

CENTER FOR PERFORMANCE

An entertainment and performance area with endless possibilities containing 85,000 square feet of exhibition halls and athletic performance space.

Nearby Development

THE GREENS AT BELDEN



PROPERTY OVERVIEW - NOW LEASING: OUT PARCEL SHOP SPACE & PAD SITES

- New Meijer anchored mixed use development
- Anchor space, medium box, outlots and inline space available
- Positioned in super regional retail trade area in North Canton
- Pending senior campus development
- Approximately 34,000 VPD at corner of Everhard Rd. NW & Fulton Rd. NW
- Strong household density and income in surrounding area
- Flexible zoning
- total development acreage: 62 acres



Retail Mix

SHOPPING



DINING



ENTERTAINMENT

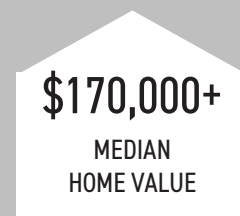
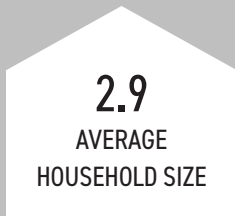


Demographics

	3-MILE	5-MILE	10-MILE
POPULATION	52,931	159,108	342,610
TOTAL HOUSEHOLDS	24,417	69,258	143,491

HOUSEHOLDS & EDUCATION

10-MILE RADIUS



152k+ College or Graduate Degree

66k+ Graduate or Professional Degree

105k+ High School Graduate or Higher



\$91,000 - \$114,000 Family Incomes

177,000+ Full-time office employees are within a 10-mile drive

Generates **\$120 million** in sales annually

Boasts over **\$13 million** in restaurant sales annually



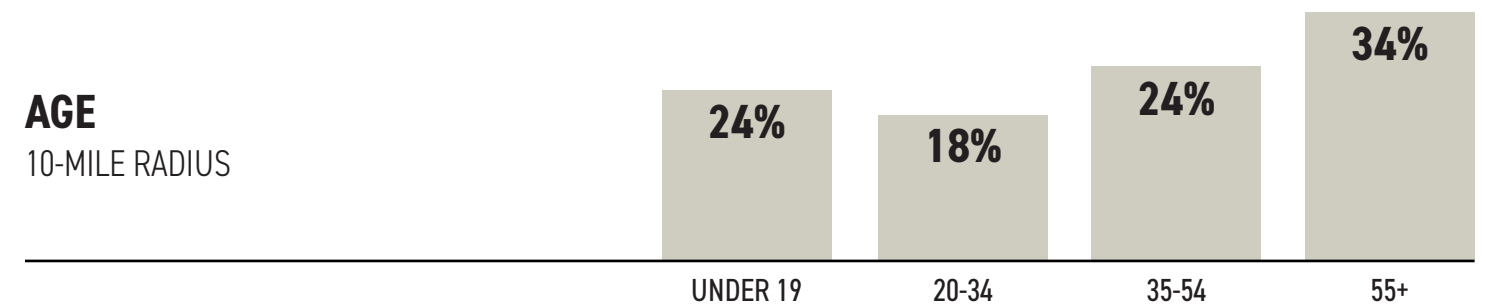
Estimated 6.2 million shoppers per year

500,000+ shoppers per month_ **115,000** shoppers per week

I-77 serves **90,683** cars estimated daily

156,883+ vehicles travel past the shopping center per day

AGE
10-MILE RADIUS



A Central Gathering Place

CREATING A SENSE OF PLACE

Belden Village Mall welcomes shoppers to experience cutting-edge styles and top of the line shopping. From stores and restaurants such as Chico's, White House | Black Market, Pandora, PINK, Burntwood Tavern, Bravo, Chili's, Condado Tacos, and so many more, Belden Village Mall offers one-stop shopping and dining experience.

Belden Village Mall celebrated half a century in 2020 and continues to be a cornerstone across generations with community-centric programming and experiential activities.

Customization, Localization & Curation

- Context and details are important
- Destination-worthy public spaces
- Custom artwork & FF&E
- Partnered with local artists & artisans
- Customized music lists



Tenant Marketing

Belden Village features a full service Marketing team to develop and execute strategic Marketing campaigns and programs from community events to public art installations to public relations to increase sales, traffic and visibility at the center.

— DIGITAL & SOCIAL

Inclusion on property website and directories.
Regular social media posts on property social media channels with paid support when applicable.
Opportunity to include info (offers, events, promotions) in monthly e-newsletter.

— PUBLIC RELATIONS

Press releases coordinated with tenants, released in conjunction with paid social posts.
Strong relationships with local media and influencers who can offer turnkey services.

— ADVERTISING

General campaigns for center brand awareness across digital, social, print and sponsorships.





*Belden Village represents the shopping, dining and **entertainment mecca** of Canton, Ohio*



Community Programming & Signature Events



BRIDAL SHOW



PHOTOS WITH SANTA

100+
ANNUAL CENTER
ACTIVATIONS

4+
SIGNATURE EVENTS
PER YEAR

15K+
PARTICIPATING
ATTENDEES PER YEAR

MIDWEST SPORTS AUTOGRAPH SHOW



PET PHOTO WITH BUNNY



COMMUNITY ENGAGEMENT



MALLOWEEN





REGIONAL
FREEWAY ACCESS



24/7 SECURITY
PRESENCE



COMMUNITY
ART DISPLAYS



MAGNIFICENT
TENANT MIX



PUBLIC
TRANSPORTATION



AMPLE
PARKING



COMMUNITY ACTIVITIES
& ENTERTAINMENT



STROLLERS AND
COMPLIMENTARY
WHEELCHAIRS

macy's



By The Numbers

FACEBOOK

36,400+ Page Likes

59,600+ Check-ins

100,000+ Monthly Impressions

WEBSITE

13,000+ Average Monthly Sessions

28,000+ Average Monthly Page Views

+70%+ Monthly Increase of New visitors

INSTAGRAM

3,400+ Total Followers

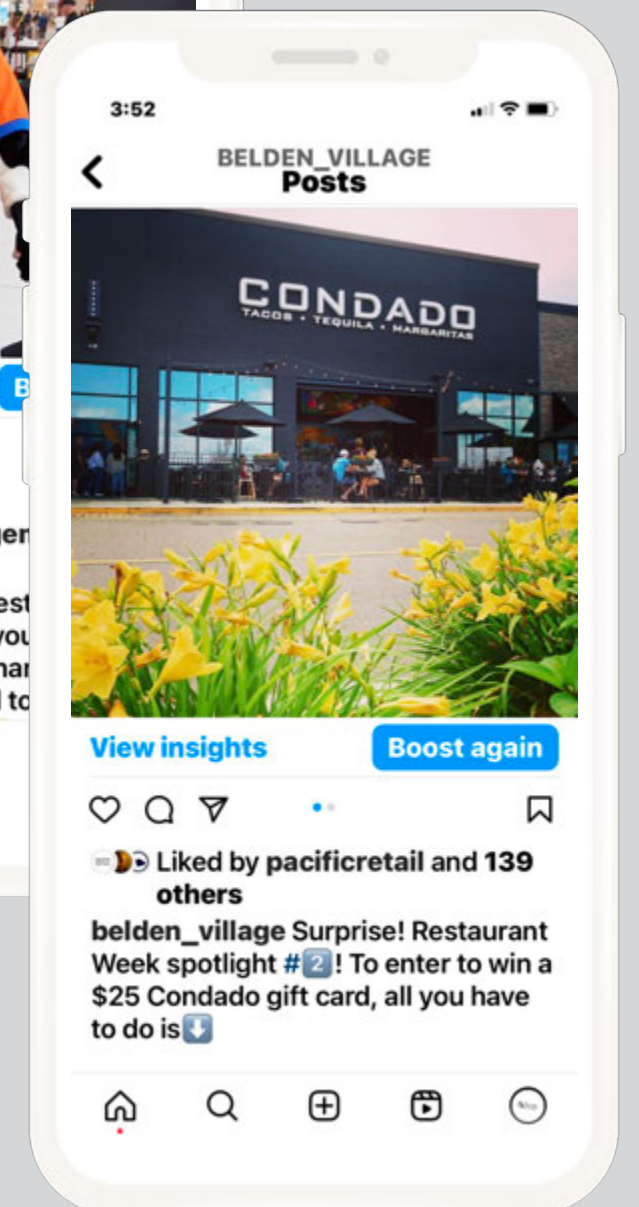
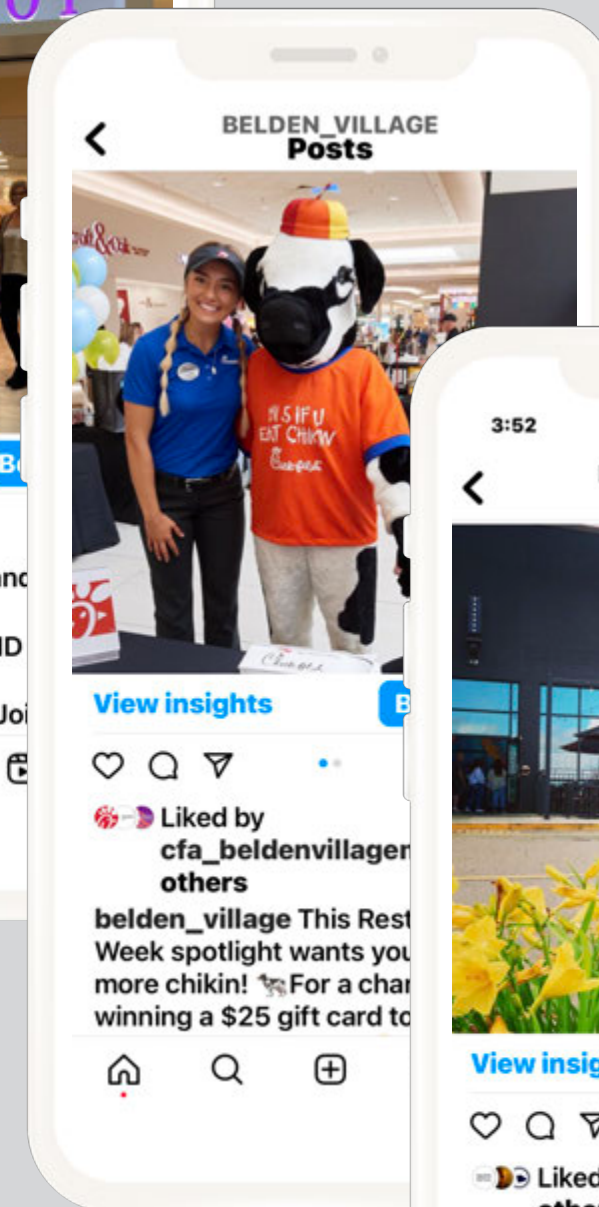
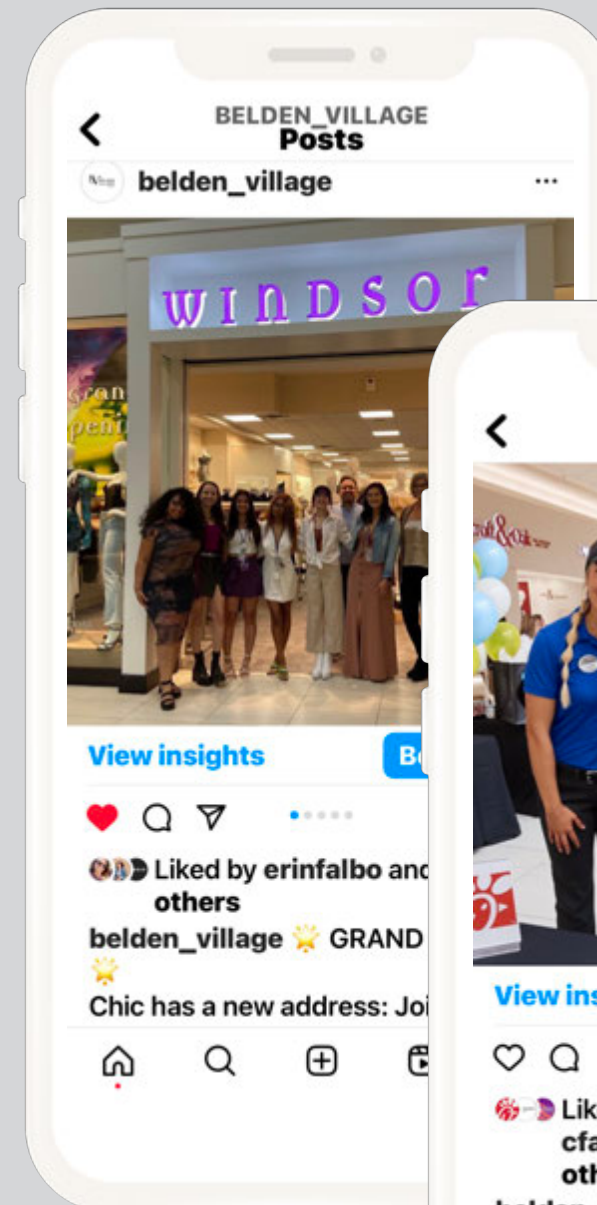
4,000+ Monthly Impressions

EMAIL

43,000+ Total Subscribers

SMS

14,350+ Subscribers



Environmental, Social & Governance

OUR COMMITMENT

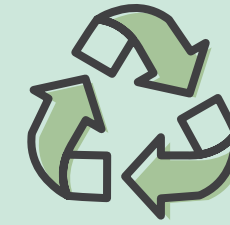
At Belden Village, we honor our connection to the community and the environment, recognizing blessings and generously sharing resources with others. Our management team at Trademark Property strives to be stewards of sustainability across their portfolio of properties by collaborating with stakeholders at all levels.



LED is highly energy efficient technology. The widespread use of LED lighting has the greatest potential impact on energy savings, and we're proud to have over 2,000 LED lights installed. Solar panels also deliver energy from our rooftops.



This is a crucial component to centralizing property infrastructure. Our operations run efficiently to monitor ventilation, lighting, energy, fire, security systems and more.



We make recycling easy for our tenants and our customers. All recyclables are placed in a single bin for recycling.

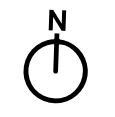
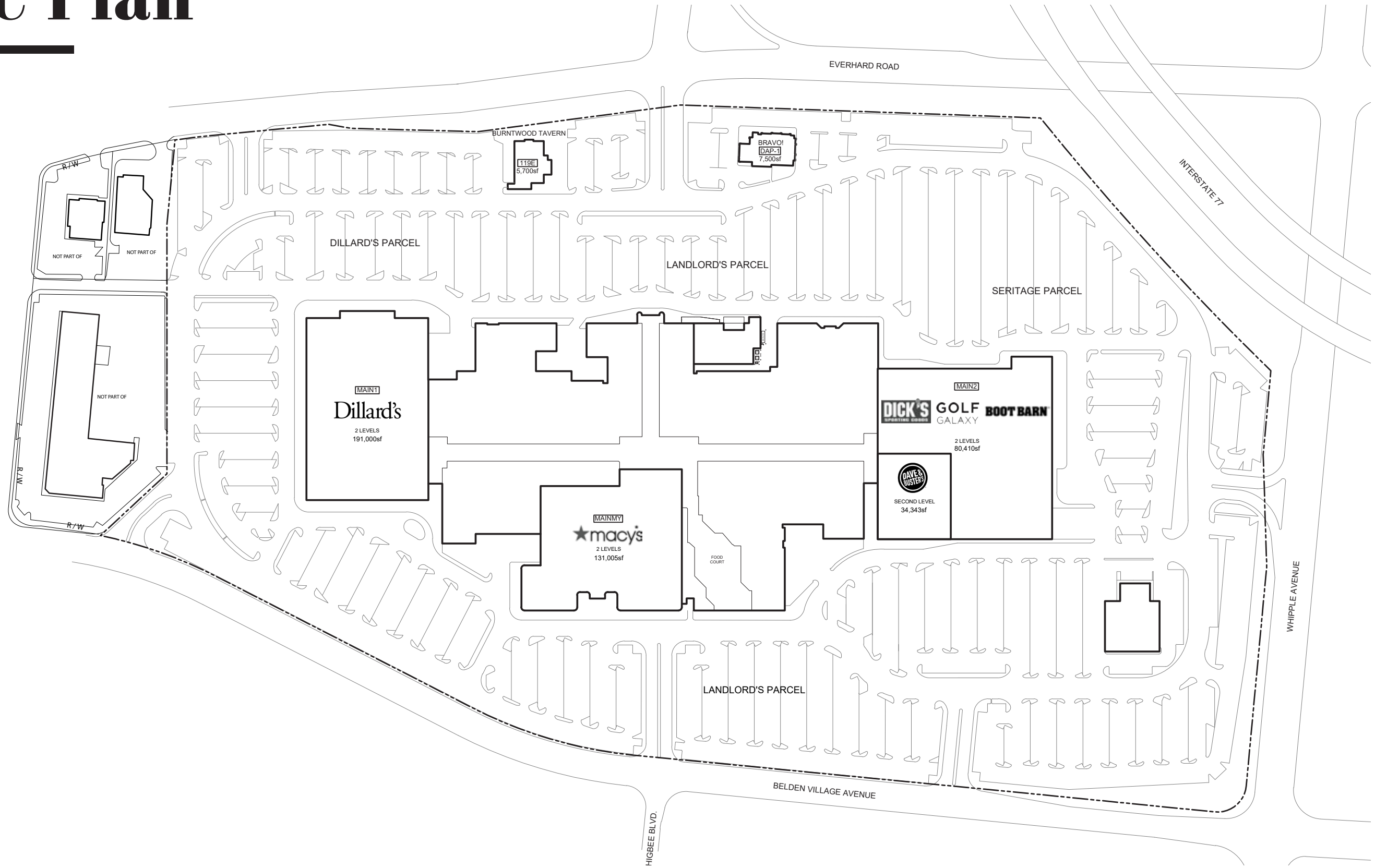


We will have several new stations to supply electricity for electric cars and plug-in hybrids in the upcoming year.



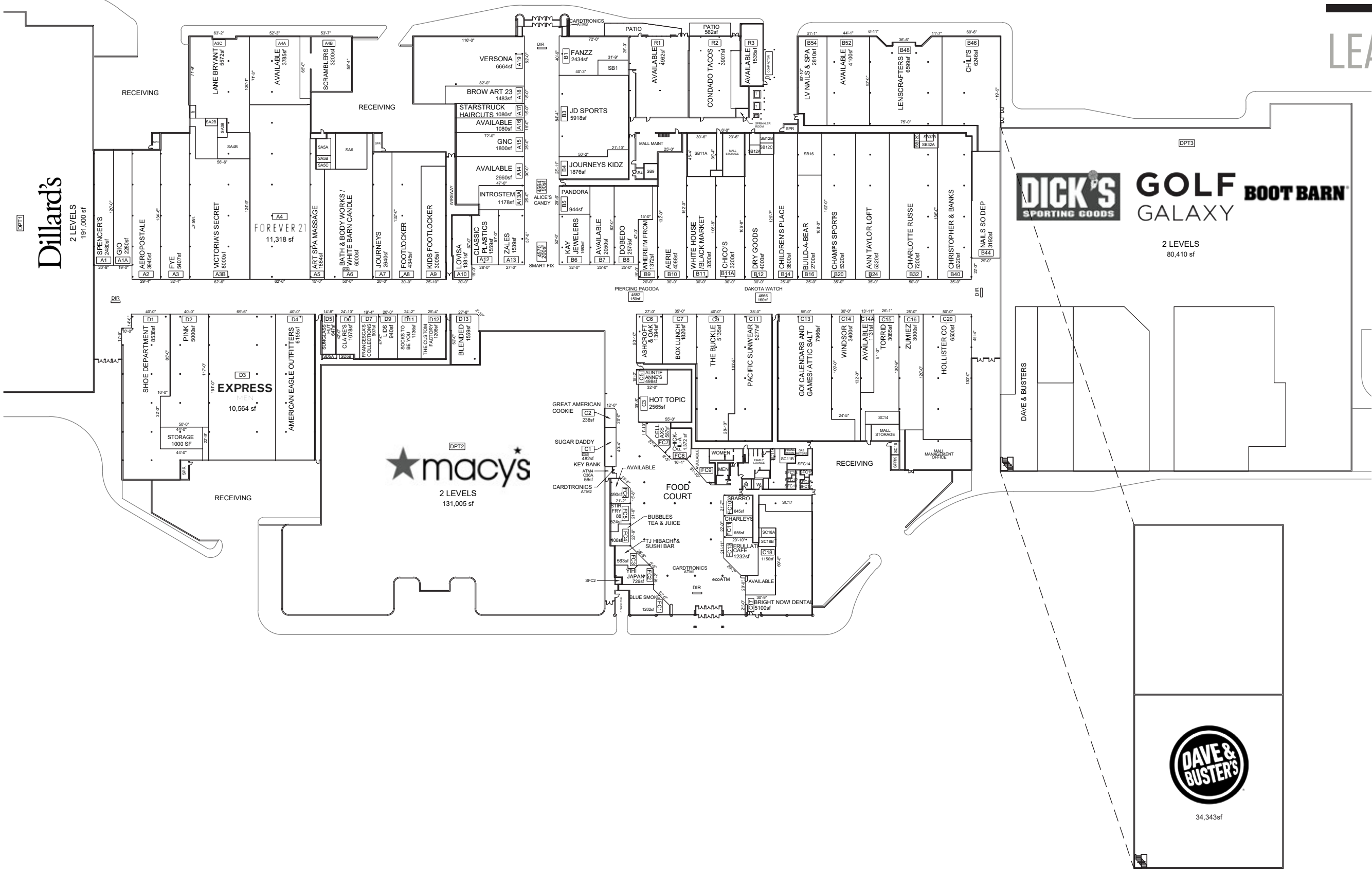
Cardboard recycling minimizes waste and improves the overall hygiene of the environment. It also helps conserve natural materials. Over 250 tons of waste are recycled per year at Bridgewater Commons.

Site Plan



Lower Level

LEASE PLAN





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Partner with us!

Pacific Retail Capital Partners (PRCP) is one of the nation's premier real estate investment groups, with a proven track record of evolving and repositioning large-format retail properties. Based in Southern California, PRCP strategically leads over \$3 billion and 24 million square feet in assets under direct management and an additional 17 million square feet of asset management, advisory and master planning services.

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